

Welcome to the Business Department

Introduction

Demonstrating the real world of business to our students lies at the core of the Tabor Business department's ethos. This is so our students gain a better understanding of how local, national and international economies work and how they impact on their lives now and in the future. Our aim is to open avenues for our students and to be innovative and creative in our delivery of the concepts they study. The courses available for students are dynamic in nature and allow students to not only to develop academically and acquire many transferable skills for the future, but also gain a practical view of how things work in the business world. Students develop their knowledge in a supportive and stimulating environment enabling virtually all to progress and achieve real success. The courses available at key-stage 4 are GCSE Business under the Edexcel examination board.

Our expectations:

Students should have an appreciation of what is happening in the world of business and also take the time to look at the news stories that are appearing all the time. Realistically, students should consider the different businesses that they use every day, sometimes without even realising it. This attitude to the subject will allow students to better understand the sometimes complex nature of the course and some of the more abstract scenarios that are given to them.

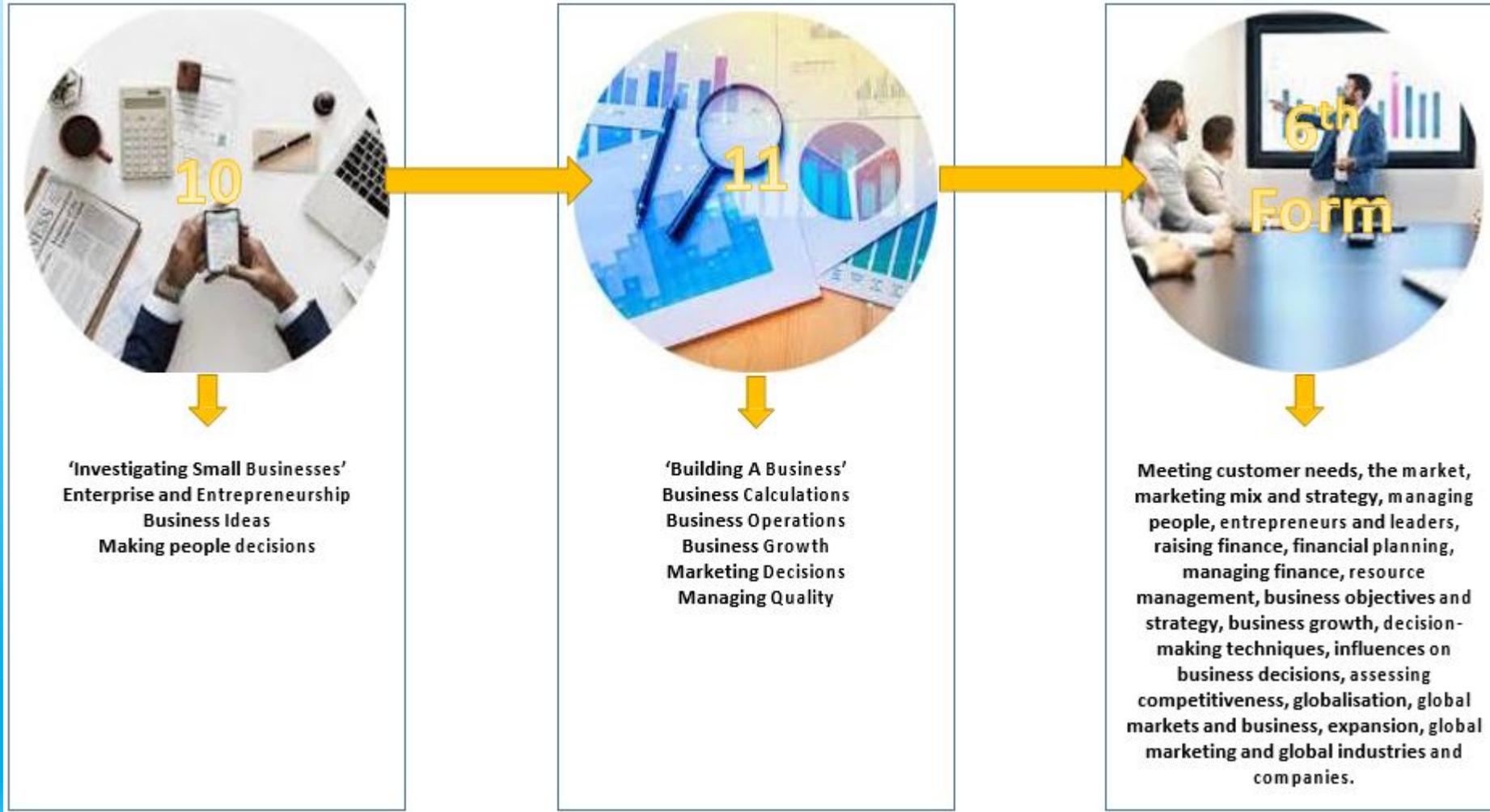


London
Business
School



TABOR
ACADEMY

The Journey...



Key Stage 4- GCSE

This should be considered a serious choice of subject as many students will either wish to go and work in a company, from a family owned enterprise to a government run organisation. The subject will lend itself to the operation of any business, how to keep track of finances, what decisions are best avoided in terms of growth and also the different ratios and mathematics needed to oversee the costs and profits a company makes

Year 10

1.1.3 The role of enterprise

1.1.1 The dynamic nature of business

1.1.2 Risk and reward

1.2.1 customer needs

1.3.1 business aims and objectives

1.3.2 business revenues costs and profits

1.3.3 cash and cash flow

1.3.4 sources of business finance

1.2.2 market research

1.2.3 market segmentation

1.2.4 the competitive environment

1.4.1 options for start up

1.4.2 business location

1.4.3 the marketing mix

1.4.4 business plans

1.5.1 business stakeholders

1.5.2 technology on business

1.5.3 legislation on business

1.5.5 external influences

2.5.1 organisational structures

2.5.2 effective recruitment

2.5.3 effective training and development

2.5.4 Motivation

Year 11

2.3.2 working with suppliers

2.3.3 managing quality

2.1.1 business growth

2.1.2 changes in business aims and objectives

2.1.4 Ethics and the environment

2.1.3 business and globalisation

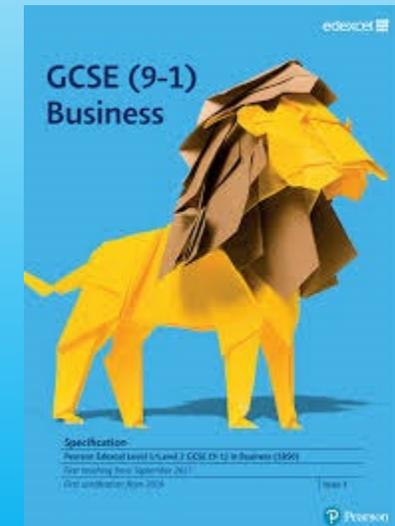
2.2.1 the product

2.2.2 price

2.2.3 promotion

2.2.4 place

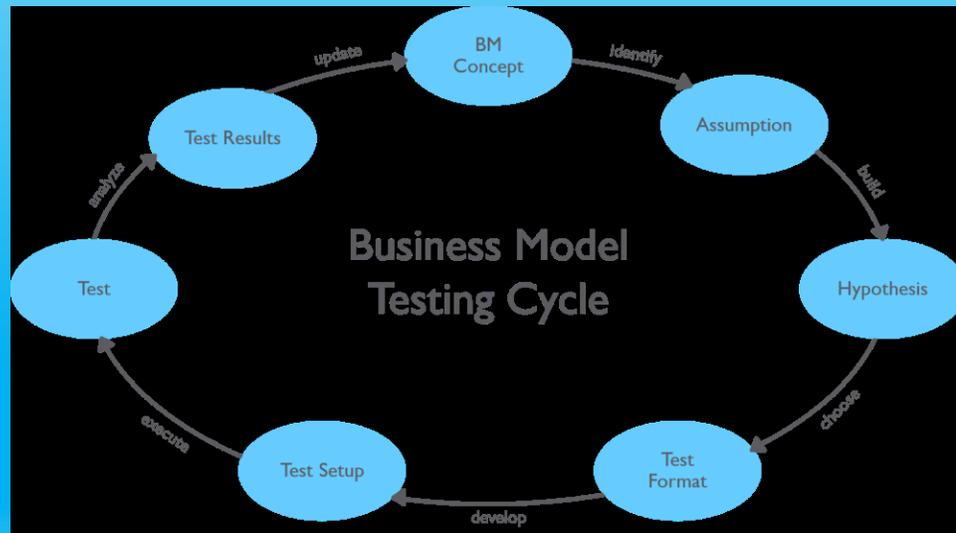
2.2.5 using the marketing mix



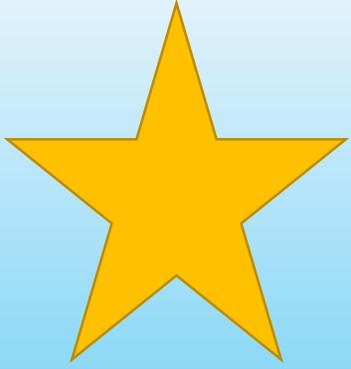
Watch this clip and check how the business world has adapted

Watch the attached clip and think about the following:

- How has the world of business changed in the past few years?
- What impact has this had?
- The financial benefits of changing?



Business GCSE Results



Result Set	%
9-4	54%
9-5	28%

